

Membership Growth

- Offer tutoring service afterschool
- Movie/Night day out (Parent date night).
- Elevator speeches

Attend events of non-lodge Masonic bodies to be one more social ie Cook meals for Masonic entities, make money

Take out booth at other local festivals

Social event where we invite visitors to a meal and talk about Amaranth in General and how we fund diabetes research. Your lodges Court room (Blue lodge has what's called

ask the master of the lodge if our Court could bring Refreshments to their meeting.

We do a walk-a-thon for ADA. By setting up a tent and having with how to manage diabetes, people see what we do and why we are important.

We bring info about Amaranth and the good we do.

GC sponsors a "scholarship" for Courts to create a membership event No Fundraising NO Admission chap Just A FUN event Pd by the Scholarship grant.

Invite all other people who are in building.

We are on lake Erie. We have a boat cruise. We invite everyone in our district via the lodge district newsletter. We ~~currently~~ have grown due to this fundraiser

Utilize the Master Mason obligation ✓ Ask them to check the Court

- Something like
- Ceremony of Lights (Dormday)
- Rose talk (Dormday)
- Bible ceremony
- Short information

We do invite non members to join our activities and see what we are doing and that made them interested to join.

Creating A Function for Membership

- Grand Court Sponsorship (scholarship)
- Meal about Amaranth
- Local Festivals
- Open to Everyone
- Grand Lodge
- Walkathon
- Scenic Tours w/ group
- More Social Events
- Invite Blue Lodge
- Parents Night out
- Master Mason Obligation Utilization

Community Outreach

Provide
Transportation

Schedule
Events
All over GC

Scholarship
for
Community
Outreach

Honor Night
for
First Responders

Set up
Social media

Set timeframe
Due Date

Group Raise.com

Radio
Ad
On Public Radio

Update or Make
Facebook (social)

Open Suppers
to invite
People to

Engauge Youth
Everywhere
Theater Group / music

Membership Engagement

SOCIAL

Make meetings fun

Shorten meetings for more social time

Make & serve meal to masonic youth group.

Social - Baseball game

Social-get to know members in casual setting

Fun activities outside of the court room for members

Reminder emails of upcoming events

GROWTH

Host a meeting for non members.

ROAR
Reach Out And Relate
Contact- Call/email etc
Reach those members in roster not attending

RETENTION

Focus on the charity

Assign "older" member to be with "new" member until they feel comfortable
Builds new friendships

Rules and Reg meeting and new member

lunch/training

Get new members involved immediately
Mentor program

MENTOR

Masonic Family

Lodge workdays
and other
functions
Wearing
Amaranth
shirts not
small logo
shirts LARGE

Work at
their
events
Car show

Awards
nights

Figures in
Grand Master
newsletters &
communications

Grand Lodge
Quarterly

Amaranth
at
Rainbow

Have booth @
State Fair

Mom or Dad
Serving
with
Son/Daughter

Team to
participate in
ADA Walk or
Start your own

Put article
in
Tresleboard
Group
Newsletter

Fish Fry
Middle of the
State as the fund
raiser for Diabetes
Research. Invite the
different groups

Mixed Masonic
Groups all ages-
pool/BBQ parties
Serve at dinners
Provide transport
for elders with
youth ride alongs
Jobies
grandparent
adoption program
Visits from youth
to elders

Communicate with
chapters,
lodges, bethels
and your local
shrine
Ask to be
notified of their
fundraisers so
you can support

Provide
transportat
ion to
dialysis
center

March in
parades

Have a
Masonic
family open
house open
to the
public

Common Lodge
event calendr
announcer at
every app.
Body
Announcing
"Masonic
Family
Events"

Masonic Lodge
Dinners
- speaker prior
to meeting
about Amaranth

Watermelon
social with
ice cream
social
Bring healthy
alternatives
to include
everyone

Sent a
mailer to
every lodge
in the state
w/info
pamphlet
asking for
support

Masonic Open
House.
Invite all
bodies to have
table.
Invite the women

Cooking
for the
men in the
lodge

Cook dinner
for Masons
and invite
wives
Table at
Trail of
Tears give
out water
Work at
Circus

Rainbow + Dad
Dinner
Sunday + Mom
Dinner

Ask to speak
before a school
meeting.

Education
night at
Scottish Rite
in full gown

Conclave
and
Grand Assembly

Grand Masters
Ball

Invite others
to participate
in a fun social
activity

Sponsor a
Blood Drive
Have info
available

Lodge of
Instructions

Color Guard

Don't wait for
other groups to
come to you -
American needs to
go to them. Ask to
visit and give a
talk / presentation.